



Australia
27-28 November 2018
Brisbane Convention &
Exhibition Centre

MEDIA BACKGROUNDER

Thursday 23rd August, 2018

GfIA in Focus Australia

About

GfIA (Global Forums for Innovations in Agriculture) is a global authority on sustainable food production, driving innovation through exhibitions and conferences across the world. Born out of the belief that continuous innovation in agriculture is the only way to feed nine billion people by 2050, GfIA events have welcomed over 25,000 visitors from 121 countries and worked with over 50 globally significant partners committed to using the Forum as a catalyst for change.

Global Vision. Local Relevance.

With established events in the Middle East and Europe, GfIA is now extending its reach into Australasia with the launch of GfIA in Focus – an exhibition and high-level conference programme, presenting the latest innovations and technologies to 1,500 food producers, policy makers, scientists and investors.

GfIA in Focus Australia focuses on two areas of future farming:

- controlled environments and protected cropping, and
- precision agriculture and smart farming.

Australia's commitment to significant growth

The Australian Government wants Australian agriculture to become a \$100 billion industry by 2030. Prime Minister Malcolm Turnbull has stated that two ways to achieve this are 'growing sustainably' whereby the industry should be carbon neutral by 2050 and 'unlocking new technology' with a favourable tax and policy environment for innovation.

Home to 23,000 farms, the Queensland Government has taken a bold step in supporting this strategy by announcing that it will double agricultural output in the state by 2040.

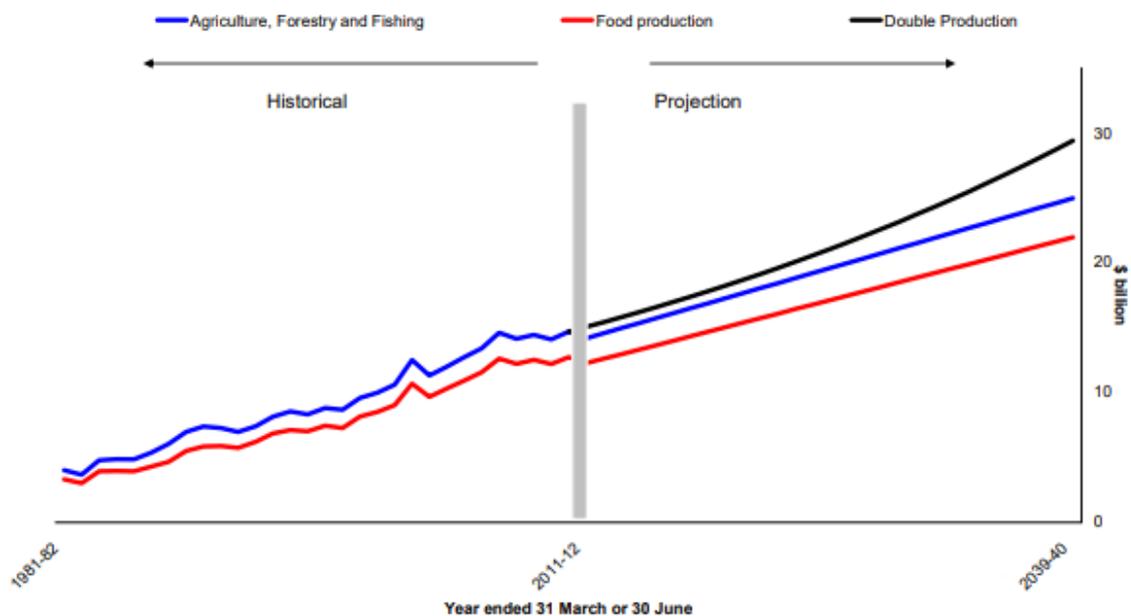
Queensland's agriculture, fisheries and forestry industries have an estimated production value of \$14.7 billion.¹ They employ over 90,000 people and earn over \$5.4 billion in exports.¹ Like other Australian states, Queensland is one example that can only thrive in the long term if these industries are efficient, innovative, and profitable.

Australia's agriculture, fisheries and forestry industries face major challenges including an uncertain global economy, increasing production costs, competition for resources, biosecurity risks and seasonal variability. However, there are opportunities for significant growth. The global population is expected to increase from seven billion to almost nine billion by 2040 and Queensland is ideally placed to supply growing demand and contribute to global food security.

¹ Department of Agriculture, Fisheries and Forestry. © State of Queensland, 2012.

In light of these opportunities the Queensland Government have set an ambitious target to double the state’s food and fibre production by 2040 (Figure 1).

Figure 1 Historical and projected gross value of food, agriculture, fisheries and forestry



Source: ABS, cat. No.: 7503.0 Value of Agricultural Commodities Produced, Australia, Various Years; Projections by Author

Innovation underpinned by research and development plays an important role in the pathway to doubling the value of Queensland’s production by 2040 as well as maximising production sustainability. While government can help to create the right conditions and identify opportunities for value-adding, it will be industry innovation and a consumer focus that will ultimately add value. Industry can add value by working together along their supply chains to focus on consumers’ needs.

GFIA’s commitment to support the Government’s ambition

Designed to support the Queensland Government’s ambition to double agricultural output by 2040, GFIA in Focus Australia offers suppliers and buyers the opportunity to connect in markets with developed value chains, a progressive outlook, and where there is remarkable growth and opportunity.



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Event key features

GFIA in Focus will be Australia's largest showcase of innovations in sustainable agtech, offering 70 suppliers and 2,000 buyers a pioneering exhibition and conference to connect in a market that is expected to experience significant growth over the next few years. Event key features include:

1. 2 x Exhibitions
 - controlled environments and protected cropping, and
 - precision agriculture and smart farming.
2. 2 x Dedicated pavilions
 - Global innovators
 - Australia innovators
3. 2 x Main stage conferences
4. Innovations theatre
5. International buyer program
 - hosting top farmers from Vietnam, Indonesia and China
6. Partner workshops
 - hosted by QAAFI and The University of Queensland

Programs

View the most up to date programs for each exhibition below:

- [Controlled environments conference programme](#)
- [Precision agriculture conference program](#)

Venue and dates:

27-28 November 2018, Brisbane Convention & Exhibition Centre, 9:15am – 4:00pm

Links:

- [Queensland's Agriculture Strategy](#)

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